



## Supplier Requirements for Attending CE-based Education Sessions at HTU 2026

We are excited to have received approval from our continuing education partners, AORN and Belmont University, for our suppliers to attend **select CE-based education sessions at HealthTrust University Conference (HTU) this year**. In order for this to continue as an option for suppliers at future conferences, we ask that you observe the agency requirements outlined below.

### In Summary: Suppliers/vendors must not:

- Attempt to control the content or the question and answer portion of the CE program in any manner.
- Engage in sales or promotional activities while engaging in the CE sessions. (This includes side conversations at any time inside the room(s) where CE content is presented.)

### Detailed Explanation:

#### [AORN and Belmont University](#)

As continuing education providers, AORN and Belmont University are required to uphold the **Standards for Integrity and Independence in Accredited Continuing Education**:

- AORN, Belmont University and HealthTrust are responsible for ensuring that education is separate from marketing by ineligible companies—including advertising, sales, exhibits and promotion—and from nonaccredited education offered in conjunction with accredited continuing education.
- **Attending suppliers are not permitted to:**
  - Attempt to control the content or the question and answer portion of the program in any manner.
  - Advertise, verbally sell or pitch any products or services to members in attendance at the session or while in the room of the CE education session.
  - Interfere with the presentation of the education or the speakers in any manner.
  - Offer any financial or in-kind support for the education.
- Marketing, exhibits and nonaccredited education developed by or with influence from an ineligible company or with planners or faculty with unmitigated financial **relationships must not occur in the educational space within 30 minutes before or after an accredited education activity**.
  - Unless you have signed a disclosure and presented it to one of our members, you are not allowed to speak to, influence or market to our members within 30 minutes of the select education sessions.
  - Learners/members must not be presented with marketing materials (print, online or digital) while engaged in the accredited education activity. Learners must be able to engage with the accredited education without having to watch, listen to or be presented with product promotion or product-specific advertisement.
  - Educational materials that are part of accredited education (such as slides, abstracts, handouts, evaluation mechanisms or disclosure information) **must not contain** any marketing produced by or for an ineligible company, **including corporate or product logos, trade names or product group messages**.
- Suppliers **may not provide access to, or distribute, accredited education to learners**.

Questions? Please contact [education@htu.healthtrustpg.com](mailto:education@htu.healthtrustpg.com). We look forward to seeing you in Denver.